

Your
ECOBRICKS
Guide

♻️ Get Involved
& help us reduce
the use of plastic
waste in the
environment!



We are supporting **fairytale FARM**

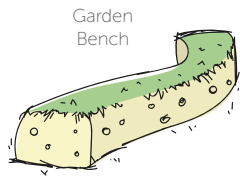
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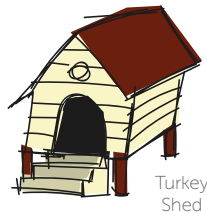
Our Vision

Midcounties Co-operative vision is to reduce the overall plastic waste we produce across our operations, products and services and to provide co-operative solutions working with members and the next generation of co-operators to help tackle single use plastic in the environment.

One aspect of our plastic waste reduction strategy involves working with local community groups to trial a number of initiatives. So, we have set-up the **Chipping Norton Ecobricks Programme**, in partnership with Fairytale Farm in Southcombe.



What's the Ecobrick programme about?



Our plan is to build a **childrens garden bench** and a **turkey shed** which will be built with Ecobricks and sited at Fairytale Farm, for all visitors to enjoy.

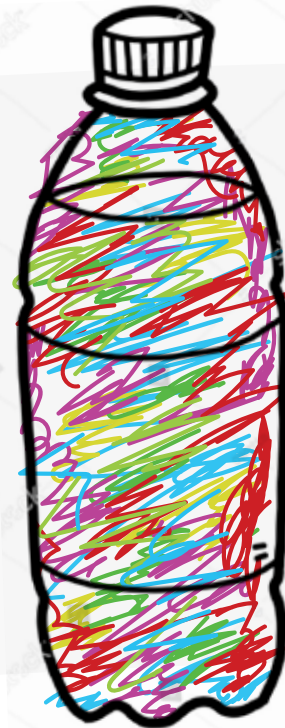
We have enlisted the support of local primary schools in and around Chipping Norton who have partnered with us to run classroom workshops and encourage children to make Ecobricks using domestic plastic waste and have fun at the same time! As a thank you we will be **donating £1 for every 'good quality Ecobrick' created**.

Of course, we welcome all our members and customers to all get involved in making as many Ecobricks as possible possible to achieve our target.

We have calculated that we need approx 50 Ecobricks to build a garden bench and 950 Ecobricks for a turkey shed – so we have a target of 1,000 Ecobricks.

Our Ecobrick programme is a great way to have fun & reduce plastic waste in the environment!

How to make a Ecobrick



1. It's simple, fun, but there are some guidelines to make a 'good quality Ecobrick'.
2. Stuff a 2l or 1.75l plastic bottle with non-biodegradable plastic (plastics, foams, packaging & cellophanes). You shouldn't stuff with paper, glass or any sharp metal.
3. Use a stick to compact the plastic piece as tightly as possible, each time you put plastic pieces into the bottle.
4. Use a soft coloured plastic to fill the bottles bottom and any air pockets.
5. Once you've filled the bottle, you have made your Ecobrick... It's as simple as that!
6. **Remember our target is 1,000 Ecobricks.**

What happens Next?

Bring all your Ecobricks instore so we can start building.

We'll keep you posted about on how the build is going on our instore TV screen and on our Chipping Norton facebook page [Facebook.com/coopchippingnorton](https://www.facebook.com/coopchippingnorton)

Once the bench & the turkey shed is built you'll be able to see them at:
Fairytale Farm, Southcombe, OX7 5QH. 01608 238014. www.fairytalefarm.co.uk